

## **Post Show Fact Sheet ProPak Asia 2023**

**Show Title:** ProPak Asia – The Asia's No.1 Trade Event on Processing and Packaging Technology

**Dates & Time:** 14 -17 June 2023

**Venue:** BITEC, Bangkok, Thailand

**Exhibit Area:** 53,000 Sq.m.

**Participants:** 1,800 Exhibitor Brands from 45 Countries

International Pavilions: Australia, Bavaria, China, France, Italy, Japan, Korea, Malaysia, North America,

Singapore, Spain, Switzerland, Taiwan (ROC), UK

**Trade Attendees**: 58,555 from 75 Countries

Afghanistan, Andorra, Australia, Austria, Bangladesh, Belgium, Bhutan, Brazil, Brunei, Cambodia, Canada, Chile, China, Curacao, Czech- Republic, Denmark, Ecuador, Ethiopia, Finland, France, Germany, Ghana, Hong Kong S.A.R., Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Kenya, Kuwait, Laos, Lebanon, Malaysia, Maldives, Mauritius, Morocco, Myanmar, Nepal, Netherlands, New Zealand, Nigeria, Norway, Oman, Pakistan, Papua New Guinea, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Tahiti, Taiwan (ROC), Tanzania, Timor-Leste, Turkey, Thailand, United Kingdom, Ukraine, UAE, USA, Vietnam, Yemen





## International Trade Buyer Groups from around region:



Group Organisation	Country
ASEAN Packaging Federation (APF)	ASEAN
Exporter Association of Bangladesh	Bangladesh
Cambodia Entrepreneurs Association (CEA)	Cambodia
Cambodia Business Association (CBA)	Cambodia
Federation of Association for SMES of Cambodia (FASMEC)	Cambodia
Cambodia Agricultural Development Community (CADC)	Cambodia
Cambodia Business for Society association (CBSA)	Cambodia
Cambodia Natural Agriculture Development (CNAD)	Cambodia
Cambodia Chamber of Commerce (CCC)	Cambodia
Cambodia Women Entrepreneurs Association (CWEA)	Cambodia
Cambodia Association of Food Science and Technology (CAFST)	Cambodia
Indonesian Packaging Federation (IPF)	Indonesia
The Indonesian Food & Beverages Association (GAPMMI)	Indonesia
Southeast Asian Food and Agricultural Science and Technology Center (SEAFAST)	Indonesia
Meat Processing Association	Indonesia
Mineral Water Association	Indonesia
Lao National Chamber of Commerce and Industry (LNCCI)	Laos
Federation of Malaysian Manufacturers (FMM)	Malaysia
SME JOHOR SELATAN	Malaysia
Myanmar Fishery Products Processors & Exporters Asso. (MPEA)	Myanmar
EURASIA Businessmen Association of Nigeria	Nigeria
Philippine Printing Technical Foundation (PPTF)	Philippine
Department of Trade & Industry Regional Operations Group (DTI)	Philippine
DTI MSME	Philippine
Philippine Association of Food Technologists (PAFT)	Philippine
Department of Science and Technology (DOST)	Philippine
ALAFOP	Philippine
Production and Operations Management Association of the Philippines (PROMAP)	Philippine
Sri Lanka group (TPC)	Sri Lanka
Association of Vietnam Retailers (AVR)	Vietnam
Association of Testing Laboratories (VinaTest)	Vietnam
FOOD & FOODSTUFF ASSOCIATION IN HO CHI MINH (FFA)	Vietnam
Vietnam Farms and Agricultural Enterprises Association (VFAEA)	Vietnam





### 8 Industry Focused Zones: Showcasing Comprehensive Products & Innovations



## **Highlight Conferences**

• Global Packaging Forum 2023
Partner with:

Asian Packaging Seminar "Zero Emission in Food & Packaging Industry"

Partner with:

• Executive Talk: Emerging Trends, Innovation and Investment in the Agri-Food Value Chain

Partner with: wageningen wageningen

• Green Logistics: Towards the Modal Shift to Competitive and Greener Railroad Transport through battery conversion Train

Partner with:

Revolutinizing Packaging Design in Japan and Beyond

Partner with: Thai

• The Digitization of packaging in SE Asia

Partner with: **ZIPIA** 

• Executive Talk: Climate Change action & Sustainability in the Beverage Industry

Partner with:

 Hygienic design for Improving the Productivity of Food Processing Partner with:



# PROPAK ASIA

### **Highlight Features**



#### **Innovation Stage**

Co-organized with The World Packaging Organisation (WPO)

Meet & Consult with the experts from around the world who will also share insight on Innovation Packaging, Material Selection and Daily Update on Packaging Trends to help you and your business to get there, plus the opportunity to see the package prototype from WorldStar Awards Winning.



### **Investment Clinic**

Co-organized with Board of Investment (BOI)

Come consult with a financial professional who will provides investors with investment products, advice, and/or planning to upscale and develop entrepreneurs for future business.



#### **Future Food Corner**

Co-organized with TasteBud Lab
"Empowering Food System with
Future Food Processing &
Packaging Technology"
"Hand in Hand for Future of Food
Security and Sustainability"
Comprehensive Initiatives and
Activities at Future Food Platform
with local and International
Stakeholders.



#### **Design Box**

Co-organized with Prompt Design
From local to global the product
showcase from Thai designer
Khun Champ Somchana
Kangwarnjit who winning many
worlds class awards as many as
71 trophies in many worldwide
competitions from many renown
design institutions in USA, China,
Japan, Germany, UK, Australia and
many others.



#### **Packaging Design Clinic**

Co-organized with Thai Package Design Association (ThaiPDA) Solutions to all packaging needs. From designs to materials, to upgrade and develop entrepreneurs for product launch, reduce costs, sustainability, and sales potential.



#### **Idea Theatre**

Center stage to present knowledge and experience for business Including updating information. Taking lessons and directions for extending the business from production to marketing.



#### **Lab & Test Theatre**

Co-organized with InnoLAB
Come to see the advance LAB
technology and innovation for
food, drinks, pharma, and
personal care industries.



#### Post Harvest Tech Zone

Co-organized with The Faculty of Agricultural, Chiang Mai University You'll able to see technique applied to agricultural produce after harvest of fruit, vegetable and coffee for its protection, conservation, processing, packaging, distribution, marketing, and utilization.



#### **ProPak Gourmet**

Co-organized with Faculty of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang and Faculty of Fisheries, Kasetsart University

4 days of live demonstrations workshop highlighting the technology for meat and seafood processing. New ideas for your business solutions.



## THAISTAR ASIASTAR & WORLDSTAR DISPLAY

Co-organized with Thai-IDC, DIPROM & Asian Packaging Federation, The World Packaging Organisation (WPO) With collaboration from Thai-IDC, DIPROM (ThaiStar Awards) & Asian Packaging Federation (AsiaStar Awards) & The World Packaging Organisation (WPO) (WorldStar Awards) we are providing the area to display the package prototype that were awarded as the winner.



#### **ProPak Bar**

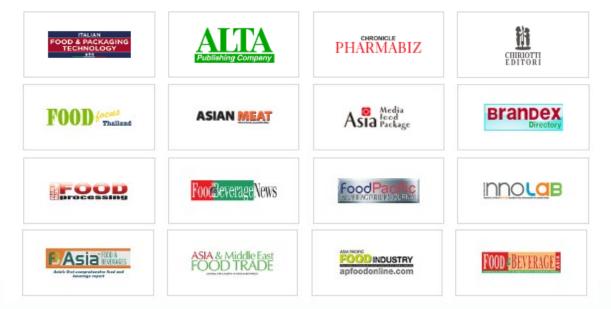
Learn all about alcoholic & nonalcoholic industries' trends, technologies, and taste the differences from LANXESS Thai, King Mongkut's Institute of Technology Ladkrabang, Thailand Institute of Scientific and Technological Research (TISTR), Rajamangala University of Technology Thanyaburi, Thai Spirits Exhibition by Creative Economy Agency (CEA).



#### **Partners:**



#### **Media Partners:**



## Next Edition: 12 - 15 June 2024 at BITEC, Bangkok, Thailand

For more information, please visit www.propakasia.com

