

Printech Seminar **SPEAKER BIO/INFORMATION**



Speaker: Mr. Oscar Belli, *International Manager, CPA spa*
Country of Birth: Italy

Education: Master's Degree in Marketing&Communication Sciences

Work History: Executive with over 10 years of experience in international exhibitions and trade associations, specifically in the world of printing, packaging and converting. Experienced in business development, international relations and project management.

Job experiences in different countries and markets: Europe, China, South-East of Asia, USA and South America

Current position: International Manager for CPA Spa, service company of ACIMGA, the Italian manufacturers association of machinery for the graphic, converting and paper industry



Speaker: Mr. Enrico Barboglio, *Senior Researcher, 4It Group*
Country of Birth: Italy

Education: Graduate Engineer in Electronics

Work History: Since 1991 he has been General Secretary of ASSO.IT, (Italian Association of Printing Manufacturers), and in 2000 has been appointed as General Secretary of the Italian Chapter of Xplor , an association that brings together users of technologies for digital printing and document management. In 2005 he has been founder of 4IT Group, covering the role of CEO. With these offices, he is responsible for studies on the market of printing devices, and about trend analysis of the

high-volume printing industry.

He is a member of the Executive Committee of Print Power Italy and from January 2011 he serves as coordinator of the operational secretariat of the association ARG1 (Association of Suppliers for the Graphic Industry). In 2016 he became CEO of Stratego Group, a hub of editorial competence, contents, events, research and analysis and development in favour of the Printing and Communication market.

Current position: CEO of 4IT Group and STRATEGO Group



Speaker: Mr. Joerg Kullwitz, *Chief Representative, UTECO Converting, Singapore*

Country of Birth: Germany

Education: Master in business administration and economics

Work History: Joerg has an extensive experience in packaging printing and converting, worldwide. He started his packaging career in 1996 in Latin America. After that he has been working for many years in UTECO HQ in Italy and moved to Asia Pacific in 2003. Since then until today he has been working successfully in the strongly growing packaging industry of Asia Pacific.

Current position: Chief Representative UTECO Converting, Singapore